

*Twin Cities Thursday Happy Hours 2nd Annual Charity Event  
May 26, 2011 at Stella's Fish Cafe  
All proceeds from this event will benefit the NICU at Children's Hospitals and Clinics of Minnesota*

**SPONSOR SHEET**

**Presenting Sponsor (1)**

- **\$5,000**
- Includes 10 tickets to the event
- Includes major promotion on all printed event materials at the event.
- Mentioned prominently as the presenting sponsor on all materials and in all press releases.
- Will include link to website and logo on all online promotional materials, including website.
- Will get large company signage at the event

- Will include link to website and logo on all online promotional materials.

**Silver Sponsor – Silent Auction (1) 0**

- **\$850**
- Includes 5 tickets to the event
- Includes promotion on all printed event materials at the event.
- Includes sponsorship of the silent auction with your company's logo.
- Will include link to website and logo on all online promotional materials.

**Platinum Sponsor – Bar Sponsor (1)**

- **\$3,000**
- Includes 8 tickets to the event
- Includes major promotion on all printed event materials at the event.
- Includes a specialty cocktail, you pick the name of it.
- Sponsor mentioned in all press releases.
- Will include link to website and logo on all online promotional materials, including website.

**Bronze Sponsor – Check In Table (2) 1**

- **\$600**
- Includes 4 tickets to the event
- Includes promotion on all printed event materials at the event.
- Includes check in table sponsorship with your company's logo.
- Will include link to website and logo on all online promotional materials.

**Gold Sponsor – Table Sponsor (3) 2**

- **\$1,200**
- Includes 6 tickets to the event
- Includes promotion on all printed event brochures at the event.
- You get 5 sponsored tables with your company's logo.

**Table Sponsor (2) 1**

- **\$500**
- Includes 2 tickets to the event
- Includes 2 sponsored tables with your company's logo.
- Will include link to website and logo on all online promotional materials.

**\*Special Sponsorship Recognition is available for major donors of goods and services, which will be used for a drawing.**



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Sponsorship Level (circle one): Presenting Platinum Gold Silver Bronze Table**

\_\_\_\_\_ Our check is enclosed

**\*Please make all checks payable to Children's Hospitals and Clinics of Minnesota. If you would like to pay with credit card, please contact Jeff to arrange payment to Children's.**

**Check this box if you would like to donate an item for the silent auction, Jeff will contact you. Items we are looking for include: Sports tickets, theater gift cards, restaurant gift cards, golf passes, signed sports memorabilia, electronics.**

To ensure that your company logo is included on the sponsor brochures and posters, please return this form to the following address by **Friday, April 22<sup>nd</sup>**.

Once this form is received, someone will contact you regarding the artwork for the materials.

Sponsoring Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please return all completed forms via email, fax or mail with payment to the following address:

**Jeff Nolan**

4820 Trenton Ln. N  
Plymouth, MN 55442

jeff@tctthursdayhappyhours.com

Phone: 612-382-0101

Fax: 952-941-9318 (Attn to: Jeff Nolan)

**\*Special Sponsorship Recognition is available for major donors of goods and services, which will be used for a drawing.**

January 25, 2011

To Whom It May Concern:

Twin Cities Thursday Happy Hours is holding its 2<sup>nd</sup> annual fundraising event to benefit the Neonatal Intensive Care Unit (NICU) at Children's Hospitals and Clinics of Minnesota.

Children's is a national leader in advancing the health of children, innovating and delivering family-centered care of exceptional quality. Through our two hospital campuses in St. Paul and Minneapolis, Children's provides care for over 57% of the sickest kids in our community and region through over 2 million patient encounters a year. A full range of pediatric specialty services, critical care and clinics serve premature infants through older teens, striving to keep children well and to prevent illness and injury.

The NICU at Children's has the largest high-risk neonatal referral center in the region with survival outcomes among the best in the world. Our vision is to achieve optimal outcomes for infants, through leadership in clinical expertise, compassionate care, technology, and research.

If you would like to find out more about Children's Hospitals and Clinics of Minnesota, visit [www.childrensmn.org](http://www.childrensmn.org) or contact me at [Allison.balfanz@childrensmn.org](mailto:Allison.balfanz@childrensmn.org) or 651-855-2803. Thank you and we appreciate your support.

Sincerely,

Allison Balfanz  
Benefit Events  
Children's Hospitals and Clinics of Minnesota Foundation